

Franklin County
Quit Line Data Summary
January 01 - June 30, 2006

	County	State
Number of Calls to Quit Line	N = 59	N = 9,581
Percent of Statewide Calls	0.8%	100.0%
Percent of State Population in County¹	0.8%	100.0%
	County %	State %
Gender	N = 59	N = 7,852
Female	54.2%	61.3%
Male	45.8%	38.7%
Race/Ethnicity	N = 58	N = 6,936
People of Color	19.0%	19.5%
White	81.0%	80.5%
Age	N = 59	N = 7,533
Less than 18 years old	0.0%	1.3%
18 - 24 years old	32.2%	18.9%
25 - 34 years old	25.4%	25.6%
35 - 44 years old	15.3%	21.4%
45 years and older	27.1%	32.8%
Education	N = 57	N = 6,875
Did not graduate high school	26.3%	20.0%
High school graduate	29.8%	36.1%
Some college/vocational school	35.1%	31.1%
College graduate	8.8%	12.7%
Caller Type	N = 58	N = 8,981
General Information	0.0%	10.5%
Health care provider	0.0%	3.0%
Tobacco user	100.0%	86.5%
Payer Type	N = 56	N = 7,185
Insured	33.9%	37.3%
Uninsured	37.5%	37.6%
Medicaid	28.6%	25.1%
Heard About	N = 54	N = 6,807
Employer/worksite	0.0%	1.7%
Health care provider	11.1%	24.9%
Television	9.3%	4.9%
Website	0.0%	3.0%
Radio	25.9%	10.5%
Newspaper/Magazine	1.9%	1.1%
Brochure/Newsletter	14.8%	11.4%
Family or friend	33.3%	35.4%
Health Department	3.7%	6.2%
School	0.0%	0.9%